



Factsheet 2017



foto Flying Focus

The Offshorekrant is a free trade magazine with a frequency of 4 editions per year and informs the reader with news, trends and developments, company and product information, etc. out of the offshore and maritime industry.

The newspaper appears in The Netherlands, Belgium, Germany, England, Scotland and Scandinavia with Dutch and English written articles on weekend format with a circulation of 11000 copies. The newspaper is also readable via the e-paper version, available via internet, smartphone or tablet app. With the app it is also possible to watch films, photo presentations or to click through for more information.

The focus of the content is on

- * Maritime
- * Offshore installations
- * Wind energy
- * Petrochemical industry
- * Oil and gas

The readers target group consists out of professionals working in the offshore and maritime industry on middle and high management level (influencers and decision makers) from Holland, Belgium, Germany, England, Scotland and Scandinavia.

For advertisers the Offshorekrant offers unique possibilities, besides an advertisement or editorial, a theme magazine or special, there is also the possibility to advertise on the website or to have an commercial cover, brochure or mini-paper in the newspaper. With the several possibilities you will reach a large and attentive group of readers in your target group.

Publication dates

week	edition	date	specials
11	010	15-03	
25	011	21-06	
39	012	27-09	
52	013	27-12	

Advertising opportunities and rates print and e-paper

		Number of placements		
size	w x h in mm	1x	2 - 6x	7 - 13x
1/32	63 x 45	110	104	97
1/16 vertical	63 x 92	180	170	159
1/16 horizontal	128 x 44	180	170	159
1/8	128 x 92	265	250	235
1/4 vertical	128 x 186	420	395	369
1/4 horizontal	260 x 92	420	395	369
1/2 vertical	128 x 376	705	660	615
1/2 horizontal	260 x 186	705	660	615
1/1	260 x 376	1200	1119	1038

Advertising products website



Top banner



Banners



Bottom banner

Rates & Technical specifications

Online advertising for 4 weeks			In combination with 2 placements in print
Top banner	960 x 200 pixels	€ 225,-	€ 180,-
Bottom banner	960 x 230 pixels	€ 175,-	€ 140,-
Banner	230 x 230 pixels	€ 90,-	€ 70,-

All sizes in pixels width x height

Submissions and advertising space bookings should be lodged 5 working days before publication and can be delivered via sales@offshorekrant.nl

Special placement options

Page 5 and 7	factor 3	limited available
Remaining pages	factor 2	
Preferred placement	factor 1,5	
2/1 spread	on request	

General

Publication dates	Check publication dates
Manifestations	Paper, web and app
Reservation Term	Wednesday, 7 days before publication
Delivery of material	Friday, 5 days before publication
Reproduction cost	Against cost price

Front page strip



1 side fullcolor	€ 1.860,-
2 sides fullcolor	€ 2.200,-

Your own fullcolor mini paper



Number of pages	b 175 mm x h 265 mm
8	€ 2800,-
16	€ 3600,-
24	€ 4400,-
32	€ 5200,-

Circulation example 22.000 examples (another volume possible in agreement)

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